



Writers at Large!

Saturday 19 JUNE 2010

Jubilee Library, Brighton. 10am – 4.30pm

This all-day event will present a chance to meet an exciting array of speakers and guests, including literary agents, publishers and professional development guides - all aimed to help you get your work out into the world. **Writers at Large** offers an opportunity to learn effective marketing strategies, gain professional tips and insights into the publishing world, such as how to approach agents and how mentoring and manuscript reading can help you.

If you're after a little 1:1 attention for your writing, **Writers at Large** will be offering short intensive surgeries with professionals.

As part of the day, there will be a panel debate on the **State of the Industry**, where those within the publishing / bookselling world give us their thoughts as to what is happening in the publishing industry today, where it is heading and what authors should know about the business (and future) of publishing.

10.15 – 11.05am

My mentor and I

with:

Professor Alison Macleod www.chiuni.ac.uk

Juliet West

A discussion between a mentor and mentee on their personal experience of mentoring. NWS has a mentoring scheme that offers support and guide emerging for established writers, often during a crucial time of their professional career or on a specific project. Find out how mentoring works and how it could help you strengthen your skills as a writer.

To Tweet or not to Tweet – Using the web to advance your writing career

with:

Julia Lampam, Associate Director, Corporate Communications, John Wiley & Sons Ltd. <http://eu.wiley.com/WileyCDA/Section/index.html>

Writers have always relied on social networks of friends and editors to help them improve their writing. Nowadays, the old-fashioned writer's group is increasingly taking to the web! Join this session about using the web as a marketing tool and how social networking sites can work to promote writers.

How to write a perfect synopsis

with:

Andrew G. Marshall – Author & Playwright www.andrewgmarshall.com

The synopsis letter is the first impression an agent and/or editor are going to have of you and your writing. It's the key to the first gate, and it better be perfect because it has to shine through a lot of others. Join author and playwright Andrew G. Marshall on how to get it right first time.

11.10 – 12pm

Manuscript assessment, how useful is it?

with:

Rebecca Swift – Director, The Literary Consultancy www.literaryconsultancy.co.uk

Founded in 1996, The Literary Consultancy (TLC) is recommended by Arts Council England and major publishing houses, and holds a strong track record of helping writers get into print. Join Rebecca Swift, Director, TLC for this session on the work of The Literary Consultancy, and how having your manuscript assessed before sending it out into the world can bring big benefits to your writing career.

Effective networking made easy

with:

Andrew G. Marshall – Author & Playwright www.andrewgmarshall.com

Knowing how to network is an essential skill in today's world and it can be especially hard for a writer. Find out from author and playwright Andrew G. Marshall how to gain and utilise these skills in easy steps to help boost your profile and your confidence.

The Writers' Guild Presents: Books Co-op

with:

Bernie Corbett – General Secretary www.writersguild.org.uk

The Writers' Guild Books Co-operative was set up by members of the Writers' Guild of Great Britain and was launched in December 2009. Join Guild General Secretary Bernie Corbett to hear more about their new venture aimed to help writers with aspects of self-publishing.

12.05 – 1pm

ACE Funding – demystifying the process

with:

Jenny Roberts – Arts Council England

Find out from the main arts funding body exactly what they do and how they can support aspiring writers through Grants for the arts.

Meet the Agents

with:

Chris Taylor – NWS Chair

Sarah Ballard – United Agents unitedagents.co.uk

Meg Davis – MBA Literary Agents www.mbalit.co.uk

Find out if and when you need an agent, exactly what agents do and how they can help your career. Find out how to approach agents, when to send unsolicited scripts and learn what agents really look for when they take on new writers. Including Q&A.

2pm – 2.50pm

Get started and keep on going

with:

Catherine Smith www.sussex.ac.uk

Hear from established writer Catherine Smith talk about her experiences of becoming a writer and of the key to keeping a successful writing career going. Including Q&A.

Exposing the myths of copyright.

with:

Elaine Steel

Join lawyer **Elaine Steel** in a discussion to reveal some of the common myths about copyright for writers and other important issues related to copyright law. Including Q&A.

2pm – 4pm

1:1 Advice and Information Sessions (THIS SESSION IS NOW FULL)

with:

Kay Sexton www.kaysexton.com

Julia Widdows

Peggy Riley

These 30-minute surgeries with professionals are designed to answer your professional development questions including areas such as: your writing practice, finding time and space to write and overcoming blocks. **Please note:** due to the intensive nature of these sessions, there will not be an opportunity to gain feedback on individual manuscripts.

2.55pm – 4.20pm Keynote debate

State of the Industry

with:

Andrew G. Marshall – Author, Playwright, NWS Trustee

Clare Christian – Publishing Professional

Rosemary Davidson – Random House

Alessandro Gallenzi - Publisher and Managing Director - Alma Books.

The book publishing sector is experiencing greater change than any other sector of the publishing industry since the dawn of the web and development of the e-reader. Join speakers in conversation with New Writing South and hear about their thoughts of what is happening in the publishing industry today, where it is heading and what authors should know about the business (and future) of publishing. Including Q&A.

Full timetable below.

TIMETABLE

	Conference Room 1	Conference Room 2	Learning Centre
10am – 10.15am	REGISTRATION - (foyer) COFFEE - (conf room 1)		
10.15 - 11.05	How to write a perfect synopsis	My Mentor & I	To Tweet or Not to Tweet
11.10 - 12 noon	Manuscript assessment - is it useful?	Effective Networking made easy	Writers' Guild presents: The Book Publishing Co-Op
12.05 - 1pm	Keep Free	Meet the Agents	ACE Funding – demystifying the process
1pm - 2pm	NETWORKING LUNCH - (conf room 1)		
2pm - 2.50pm	Get started and keep on going	Exposing the myths about copyright	1:1 Advice & Information Surgeries (30 minutes each.) 12 sessions available
2.55- 4.25pm	State of the Industry Keynote discussion (Conference Room 1)		
4.30pm	Close		